



Hot Topics for 2009

Keynote Speeches, Learning Seminars, and Academies

by
Stephen Tweed, CSP

Keynote Speeches:

Leading Home Care: The Top Ten Characteristics of Highly Effective Home Care Leaders

Home care leaders have an opportunity to shape the future of their companies, their communities, their profession, and their industry. This high-impact presentation presents the top ten characteristics of highly effective home care leaders. Based on five years of research and input from dozens of home care CEOs, this information presents an up-to-date look at the capabilities that make great home care leaders great.

Objectives: As a result of this program, participants will be able to...

1. Describe the research on leadership in home care.
2. Discuss the top ten characteristics of highly effective home care leaders.
3. Conduct a personal assessment of leadership capabilities.
4. Create a personal leadership development plan.

Stephen C. Tweed, CSP

**Home Care Strategist
Speaker * Author * Consultant**

*Bringing a unique perspective to
home care strategy & leadership*

A nationally known healthcare and business strategist, professional speaker, author and consultant, Stephen Tweed works with home care organizations that want to grow, and with home care leaders who want to get ready for the future. Stephen is Chairman and CEO of *Leading Home Care ... a Tweed Jeffries company*.

Mr. Tweed is the author of *STRATEGIC FOCUS: A Gameplan for Developing Competitive Advantage*, and co-author of five books specifically written for the home care industry. He is a frequent contributing editor to leading home care periodicals.

He is also the publisher of **Stephen Tweed's Leading Home Care Report**, the leading electronic newsletter for CEOs and Executives of Home Health Care companies.

In addition to his roles of strategist, speaker, author, and consultant, Stephen Tweed wears two more healthcare hats... board member and consumer. He has served on the Boards of Directors of three home care companies, and as the Interim President and CEO of a \$25 million, 400 employee home care company.

He is also the father of an adult son who is physically disabled, lives in a wheelchair and uses the service of private duty home health care on a daily basis.

