



## **Hot Topics for 2009**

### **Keynote Speeches, Learning Seminars, and Academies**

**by**  
**Stephen Tweed, CSP**

#### **Board and Leadership Retreats**

Stephen Tweed works closely with the Executive Directors and Boards of Directors of state and national home care associations to help them grow their associations and get ready for the future.

#### **Member Agency Leadership Retreat**

Provide an exceptional learning experience for your best members ... the CEOs of your member agencies. If you want to create an exceptional experience for your agency CEO's, then let Stephen Tweed help you design, organize, and conduct a high-impact leadership retreat. Stephen has spent the last 25 years working with CEOs who want to grow their businesses and get ready for the future.

Your members will treasure this opportunity to spend two days with one of Home Care's leading facilitators and professional speakers. It will be an experience worth remembering!

# Stephen C. Tweed, CSP

**Home Care Strategist  
Speaker \* Author \* Consultant**

*Bringing a unique perspective to  
home care strategy & leadership*

A nationally known healthcare and business strategist, professional speaker, author and consultant, Stephen Tweed works with home care organizations that want to grow, and with home care leaders who want to get ready for the future. Stephen is Chairman and CEO of *Leading Home Care ... a Tweed Jeffries company*.

Mr. Tweed is the author of *STRATEGIC FOCUS: A Gameplan for Developing Competitive Advantage*, and co-author of five books specifically written for the home care industry. He is a frequent contributing editor to leading home care periodicals.

He is also the publisher of **Stephen Tweed's Leading Home Care Report**, the leading electronic newsletter for CEOs and Executives of Home Health Care companies.

In addition to his roles of strategist, speaker, author, and consultant, Stephen Tweed wears two more healthcare hats... board member and consumer. He has served on the Boards of Directors of three home care companies, and as the Interim President and CEO of a \$25 million, 400 employee home care company.

He is also the father of an adult son who is physically disabled, lives in a wheelchair and uses the service of private duty home health care on a daily basis.

