



Hot Topics for 2009

Keynote Speeches, Learning Seminars, and Academies

by
Stephen Tweed, CSP

Keynote Speeches:

Home Health Care 2020: Six Pillars of the Agency Of The Future

What will home health care be like tomorrow? In an industry filled with constant change, what will you and your organization need to do to survive and prosper? This dynamic presentation will help you see the forces and trends that are affecting your future. Stephen Tweed will offer insights and examples from his personal contact with thousands of healthcare executives each year, and he will help you apply these principles to your unique situation.

Objectives: As a result of this program, participants will be able to...

1. Describe a brief timeline of home health care in America.
2. Describe the forces and trends shaping the future of home health care
3. Define the Six Pillars of the Home Health AOTF (Agency Of The Future)
4. Describe where agencies need to focus to become an Agency Of The Future

Stephen C. Tweed, CSP

Home Care Strategist
Speaker * Author * Consultant

*Bringing a unique perspective to
home care strategy & leadership*

A nationally known healthcare and business strategist, professional speaker, author and consultant, Stephen Tweed works with home care organizations that want to grow, and with home care leaders who want to get ready for the future. Stephen is Chairman and CEO of *Leading Home Care ... a Tweed Jeffries company*.

Mr. Tweed is the author of *STRATEGIC FOCUS: A Gameplan for Developing Competitive Advantage*, and co-author of five books specifically written for the home care industry. He is a frequent contributing editor to leading home care periodicals.

He is also the publisher of **Stephen Tweed's Leading Home Care Report**, the leading electronic newsletter for CEOs and Executives of Home Health Care companies.

In addition to his roles of strategist, speaker, author, and consultant, Stephen Tweed wears two more healthcare hats... board member and consumer. He has served on the Boards of Directors of three home care companies, and as the Interim President and CEO of a \$25 million, 400 employee home care company.

He is also the father of an adult son who is physically disabled, lives in a wheelchair and uses the service of private duty home health care on a daily basis.

