



Hot Topics for 2009

Keynote Speeches, Learning Seminars, and Academies

by
Stephen Tweed, CSP

Board and Leadership Retreats

Stephen Tweed works closely with the Executive Directors and Boards of Directors of state and national home care associations to help them grow their associations and get ready for the future.

Board of Directors Strategic Planning Retreat

Over the past 25 years, Stephen Tweed has facilitated the Strategic Planning process for over 450 different organizations, from FORTUNE 500 Corporations to small Private Duty Home Care Companies. He frequently works with boards of directors of state and national home care associations to facilitate their board planning retreats.

If you and your board would like to experience an innovative, interactive strategic planning process, you'll want to bring in Stephen Tweed to facilitate your next board retreat. Using the Storyboarding Technique from the Walt Disney organization, Stephen will lead your board and staff through a series of creative and critical thinking experiences that will provide clear direction and focus for the future.

Stephen C. Tweed, CSP

**Home Care Strategist
Speaker * Author * Consultant**

*Bringing a unique perspective to
home care strategy & leadership*

A nationally known healthcare and business strategist, professional speaker, author and consultant, Stephen Tweed works with home care organizations that want to grow, and with home care leaders who want to get ready for the future. Stephen is Chairman and CEO of *Leading Home Care ... a Tweed Jeffries company*.

Mr. Tweed is the author of *STRATEGIC FOCUS: A Gameplan for Developing Competitive Advantage*, and co-author of five books specifically written for the home care industry. He is a frequent contributing editor to leading home care periodicals.

He is also the publisher of **Stephen Tweed's Leading Home Care Report**, the leading electronic newsletter for CEOs and Executives of Home Health Care companies.

In addition to his roles of strategist, speaker, author, and consultant, Stephen Tweed wears two more healthcare hats... board member and consumer. He has served on the Boards of Directors of three home care companies, and as the Interim President and CEO of a \$25 million, 400 employee home care company.

He is also the father of an adult son who is physically disabled, lives in a wheelchair and uses the service of private duty home health care on a daily basis.

